

The Dance Source

Photo, Video & Internet Policies

Please Read Carefully

The Dance Source (“TDS”) is committed to providing a safe, positive, and respectful environment for all students, families, faculty, and staff. We also recognize the important role that social media plays in celebrating our dancers, sharing their accomplishments, and promoting our studio.

By registering with TDS, students and their families agree to the following policies:

1. Choreography & Creative Property

All choreography taught by The Dance Source faculty and performed by TDS students is the property of **The Dance Source, LLC**.

TDS choreography may not be taught, reproduced, performed, recorded for instructional purposes, or presented under another studio or organization without the express written consent of The Dance Source, LLC.

2. Photos, Videos & Social Media

TDS **encourages** students and families to take and share photos and videos while participating in performances, competitions, conventions, community events, rehearsals, and other TDS-related activities.

We encourage families to celebrate their dancers and proudly share their experiences on social media. When posting content that includes TDS students, faculty, staff, or activities, all posts should be respectful and appropriate.

If TDS determines that a photo, video, comment, or other social media content is inappropriate, offensive, or reasonably detrimental to The Dance Source, its students, faculty, or staff, TDS may request that the content be removed. Depending on the circumstances, the matter may also result in a meeting with the TDS owners and/or further disciplinary action, up to and including dismissal from the studio.

3. Cyberbullying & Online Conduct

The Dance Source takes cyberbullying, harassment, threats, intimidation, and other inappropriate online behavior seriously.

Students and families are expected to conduct themselves respectfully when communicating about TDS, its students, faculty, staff, and events—both in person and online.

Participation in cyberbullying, harassment, or intentionally harmful online conduct involving TDS or members of the TDS community may result in immediate dismissal from the studio. In such circumstances, all amounts previously paid to TDS are non-refundable, and any outstanding financial obligations remain the responsibility of the account holder.

4. Contacting TDS Faculty

TDS faculty members are available to communicate with families through **approved TDS communication channels**. To maintain appropriate professional boundaries and ensure that important communication is handled consistently, families and students should **not contact TDS faculty through social media direct messages (DMs)** regarding classes, schedules, rehearsals, students, performances, tuition, or other studio business.

Please direct studio-related questions and communication through the TDS front desk, office, or other communication method designated by TDS.

Families are welcome to follow, tag, comment on, and publicly celebrate TDS faculty and studio activities on social media. We simply ask that private studio business and individual concerns be handled through the appropriate TDS communication channels rather than through social media DMs.

5. Representation of The Dance Source

By registering with TDS, students and families acknowledge that their conduct can reflect upon The Dance Source and its community.

Inappropriate photos, videos, comments, blogs, or other internet postings that are offensive, threatening, harassing, or reasonably detrimental to TDS, its faculty, staff, or students may result in a meeting with the TDS owners and/or disciplinary action, up to and including dismissal from the studio.

6. Use of Photos & Likeness

By registering with The Dance Source, students and families acknowledge that TDS may photograph and/or record students participating in TDS classes, rehearsals, performances, competitions, conventions, events, and other studio-related activities.

Photos, videos, and student likenesses may be used by TDS for promotional, educational, advertising, and social media purposes. This may include, but is not limited to, the **TDS website, Facebook, Instagram, TikTok, YouTube, Vimeo, print materials, advertisements, promotional materials, and other media platforms used by The Dance Source.**

If you do not want TDS to use photos or videos of you or your child for promotional purposes, please notify the TDS front desk **in writing at the time of registration.**

7. Our Shared Responsibility

We want social media to be a positive extension of the TDS community. **Celebrate your dancer. Share their accomplishments. Tag the studio. Encourage your friends and family to follow along.**

We simply ask that everyone use good judgment, treat others with respect, protect the privacy of our students and families, and handle private concerns through the appropriate TDS channels.

By registering with The Dance Source, you acknowledge and agree to follow these Photo, Video & Internet Policies.